



STREAMING PROMOTION PLATFORM

Automated service for promoting live streams and videos on external websites with integrated system of viewers and views management.

01 

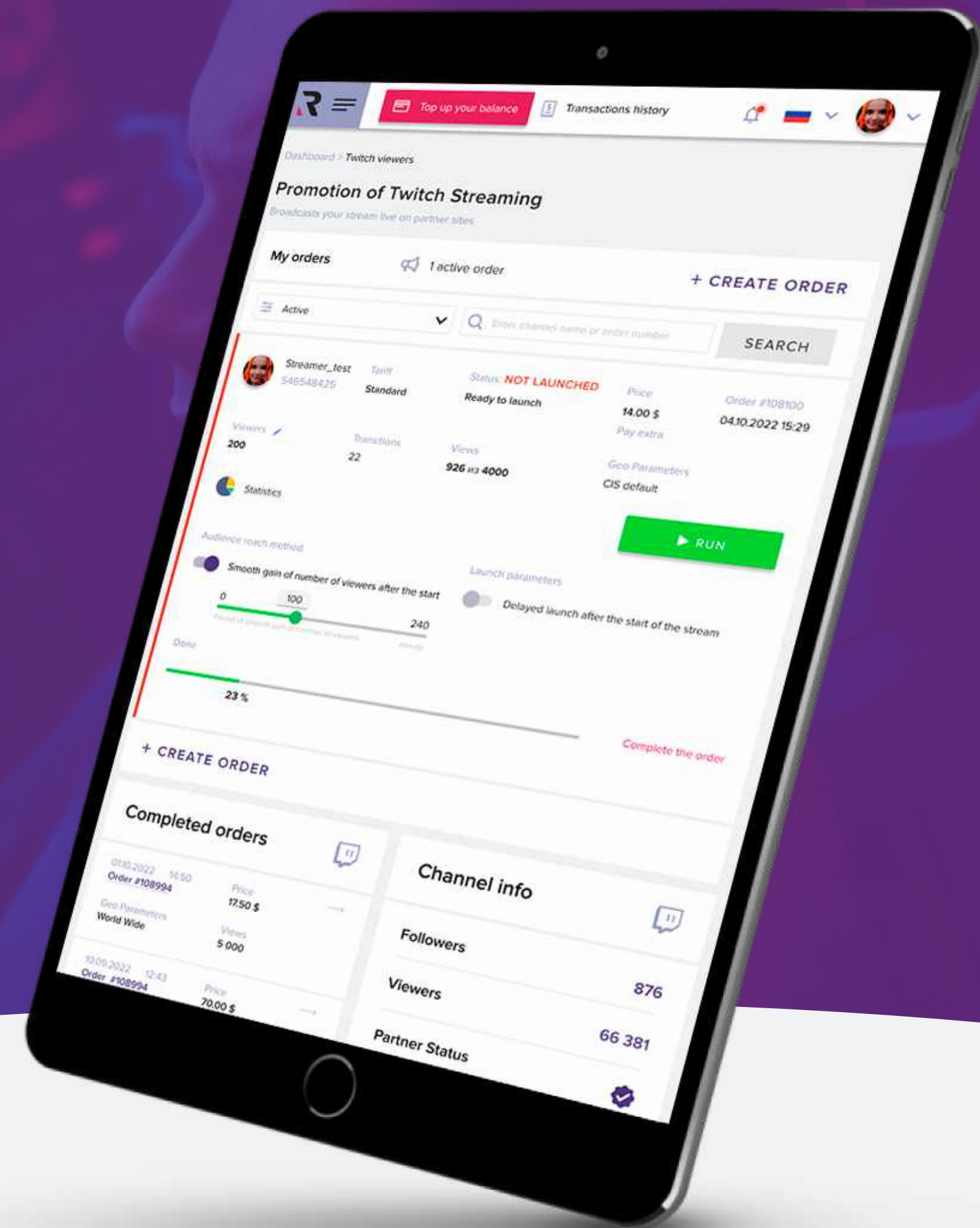
Reyden-X shows the stream on external websites to real viewers

02 

Stream gets into the top of the category and in the recommendations section

03 

New viewers join the channel and take targeted actions



Supported platforms:

[SIGN UP NOW](#)

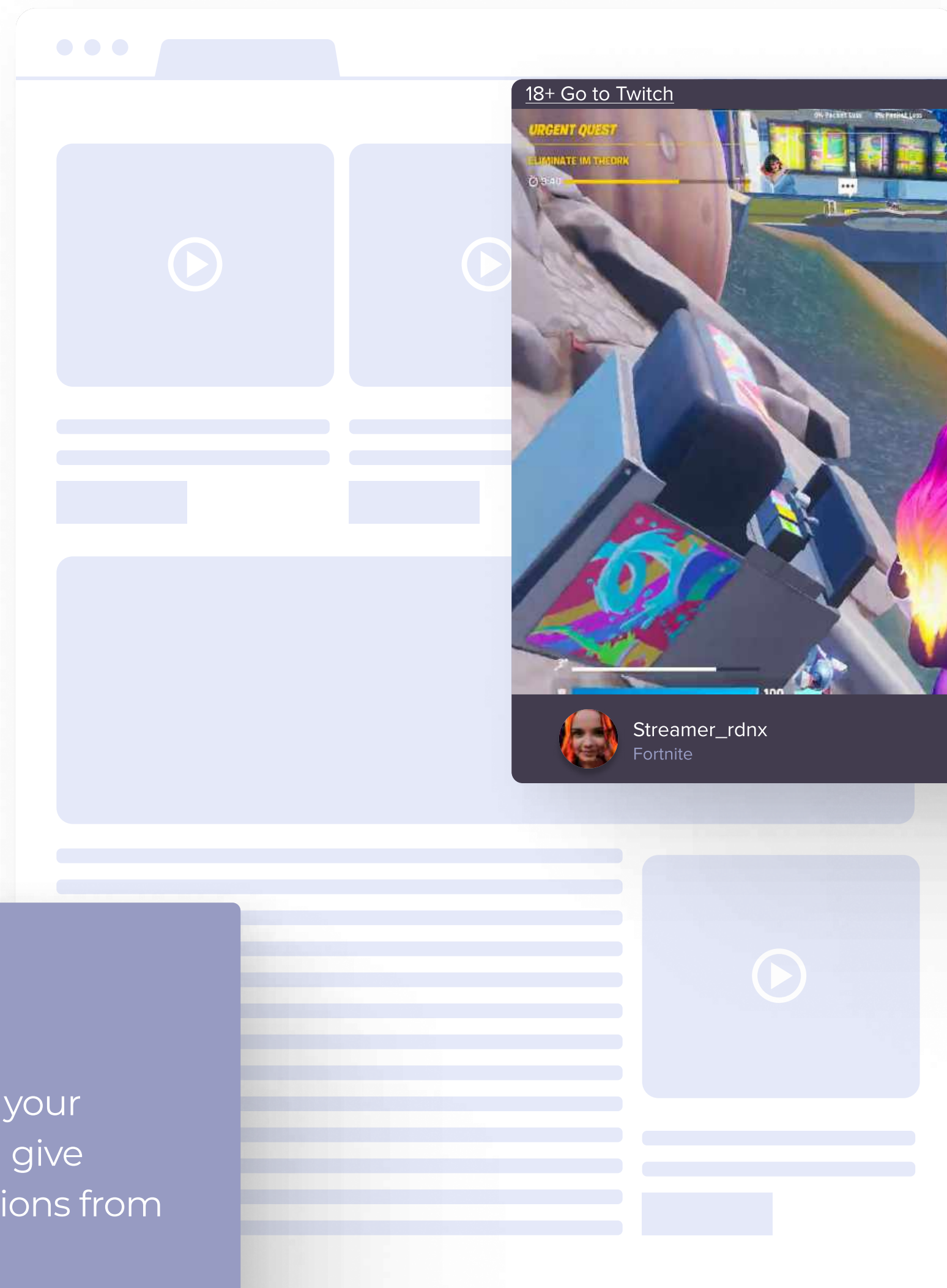


HOW IT WORKS

LIVE STREAMING ONLINE

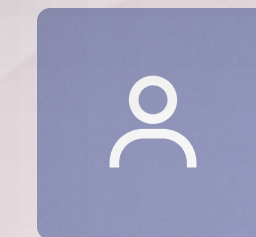
ON ENTERTAINMENT WEBSITES FOR A NEAR-PURPOSE AUDIENCE

Reyden-X embeds a video player with a stream on game, entertainment and video websites in effective formats and shows your stream to a near-target audience.



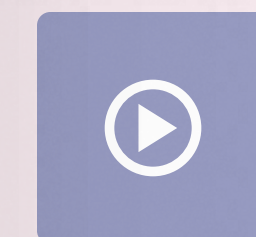
100% VIEWING GUARANTEE

You pay after someone starts watching your stream. We provide only visible hits and give detailed statistics on views and conversions from the publications on the websites.



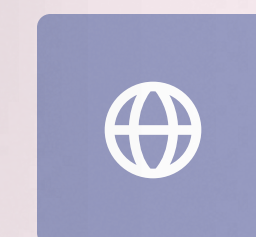
200+ million views per month

Uniting multiple websites with video content.



Pre-roll and Content-roll

We use efficient placement formats.



More than 10 thousand platforms

Online cinemas, gaming portals, anime websites, etc.

REYDEN-X IS THE BEST CHOICE

POWERFUL TOOL FOR STREAMERS

SOLVING THE STREAMER'S TOUGHEST CHALLENGES

Our promotion technology increases traffic and stream views since the first application.



Find first viewers

It's easier for beginner streamers to reach their audience and gain a good online exposure so they can get to the top of the streamers list and gain affiliate status.



Get more views

Get up to 20,000 viewers to your live stream and increase your income from the affiliate program and other advertising contracts.



Expand broadcast coverage

Spread the word about your product, cybersports event or competition to as many viewers as possible.



RELIABLE PARTNER

WHY PEOPLE CHOOSE REYDEN-X?

BY ATTRACTING AN AUDIENCE WITH REYDEN-X, STREAMER **DOESN'T VIOLATE** THE RULES OF THE STREAMING PLATFORMS.

Reyden-X is a tool that allows you to quickly and **legally** boost your online presence and reach the top on streaming platforms by embedding live streams to external sites.

GET RID OF OBSCURE FRAUD SCHEMES

01

Forget about bots, reach people

Statistics show that more than half of first-time streamers have used bots at least once to increase their online presence. Never rely on bots, they are forbidden on Twitch, they don't donate and don't subscribe.

02

Embedding a stream won't be effective if no one sees it

If your stream is out of sight, or hidden as an invisible pixel just to gain online, you will not get new subscribers or donates. Use only visible stream placements.

03

Don't waste your money on cheating methods of gaining views and viewers

Maintain positive relationships with streaming platforms and follow their rules. They're serious about investigating cases with artificially inflated viewers, followers, and chat activity.



REYDEN-X FOR BUSINESS

CREATED FOR THE PROS

BOOSTS CHANNEL GROWTH AND INCREASES THEIR PROFITS

An ideal solution for companies developing and capitalizing their own channels on Twitch and YouTube. An effective tool for resellers and digital agencies that helps them reach their target KPIs with their clients.

OUR CLIENTS



Management support for campaigns

We control and manage your campaigns, monitor their efficiency, make reports.



Discount system for agencies

We provide discounts on tariffs, depending on the agency's turnover at the end of the month.



Cash and non-cash payment

We work under a contract and offer a variety of options for payment. We also provide closing documents.



Working under an NDA

If necessary, we sign a non-disclosure agreement on the details of cooperation.

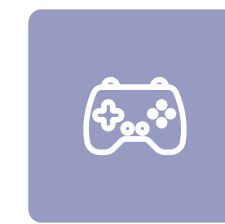
WHO WILL SEE YOUR STREAM

TARGET AND NEAR-TARGET AUDIENCES

Users who will see the stream include an audience of 16- to 35-year-olds who prefer games or entertainment content: computer and mobile games, movies, TV series, and anime.

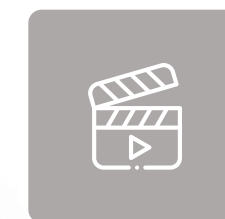
Gross traffic
364.743 million views/month

 >60%
Convertible traffic*



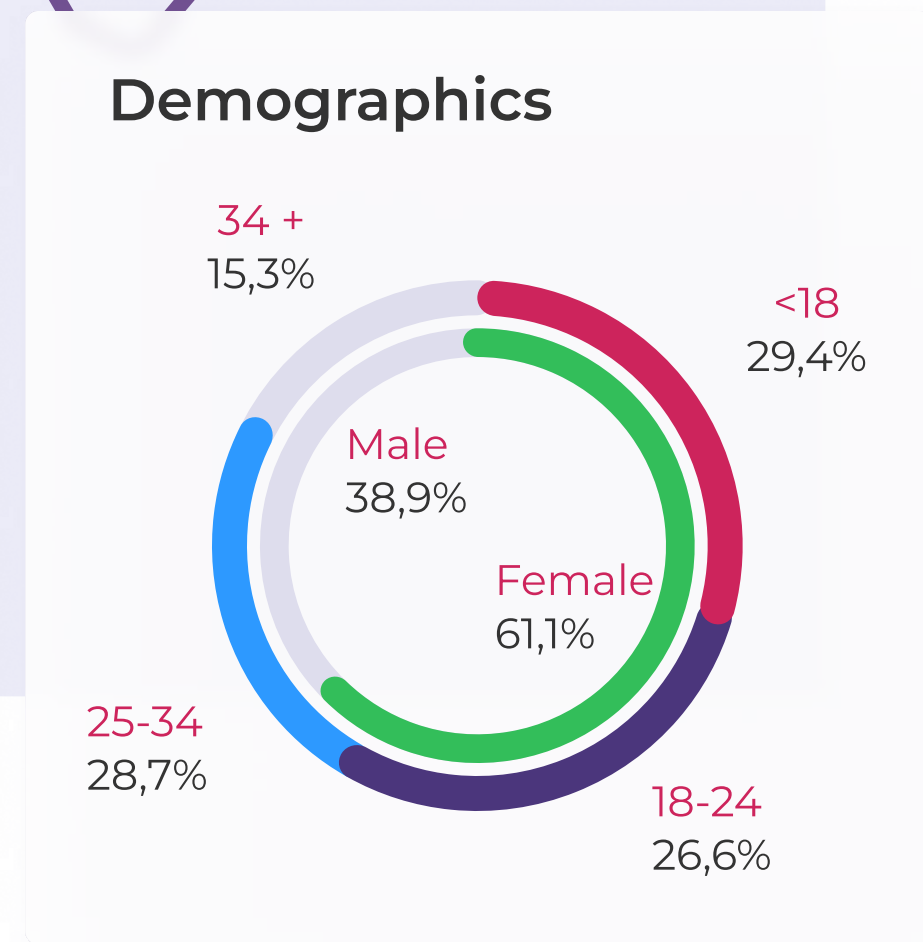
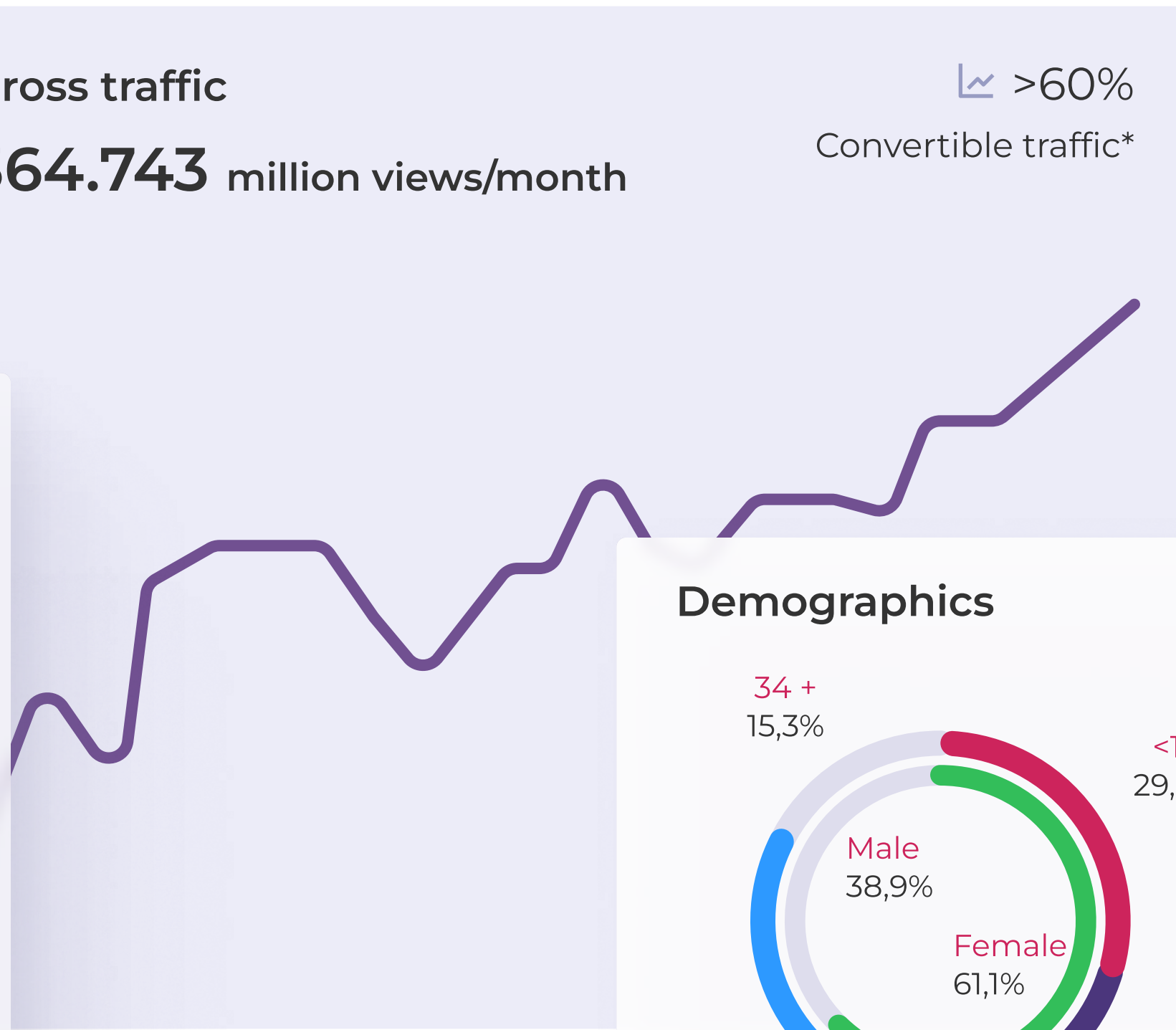
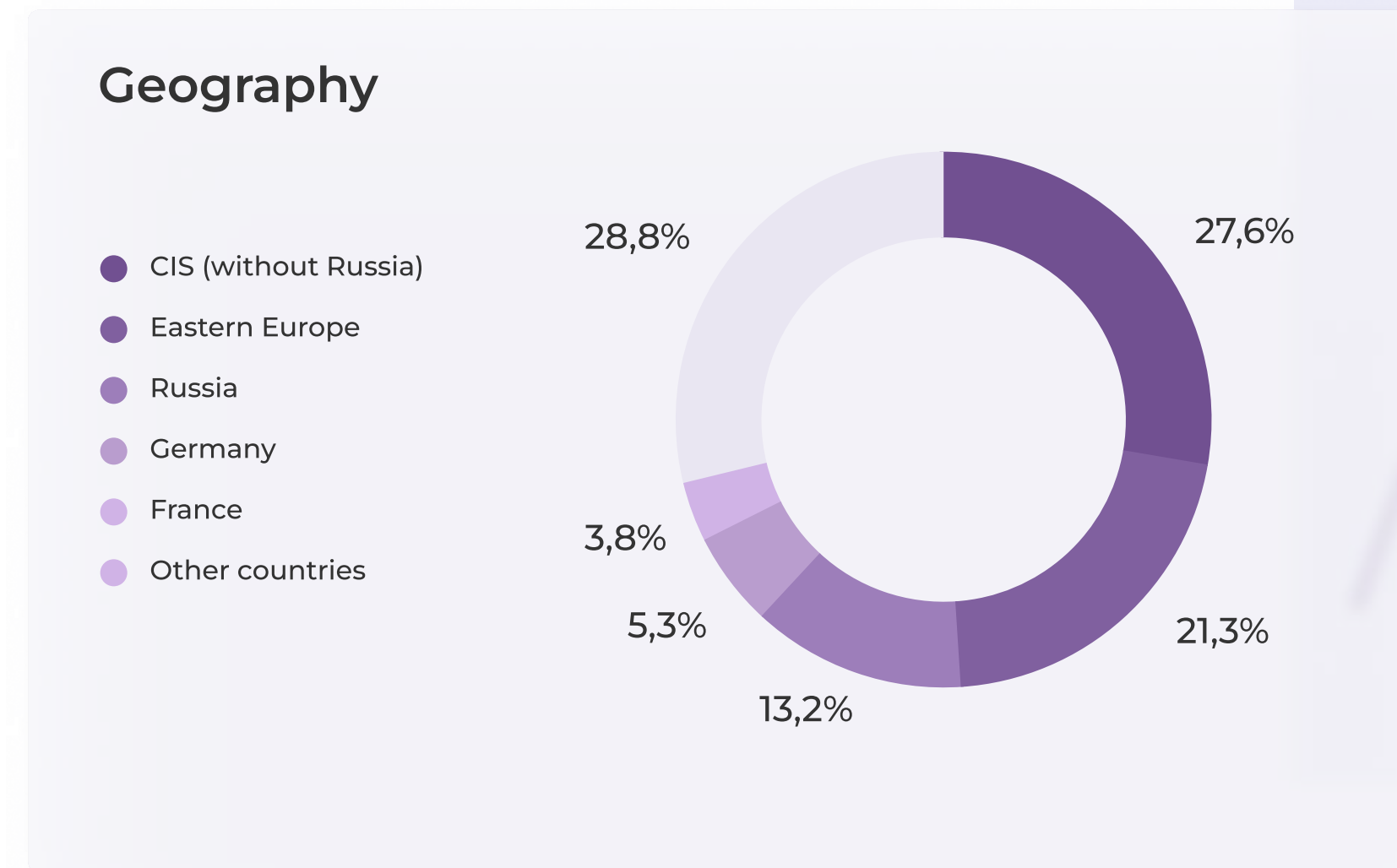
Target audience

Part of our traffic consists of people keen on computer and mobile games.



Near-target audience

If a viewer consumes video content in the form of movies and TV series, they may be interested in live broadcasts.



* convertible traffic is a net amount of traffic that successfully completes content viewing.

THEY TRUST US

OUR CLIENT'S RESULTS



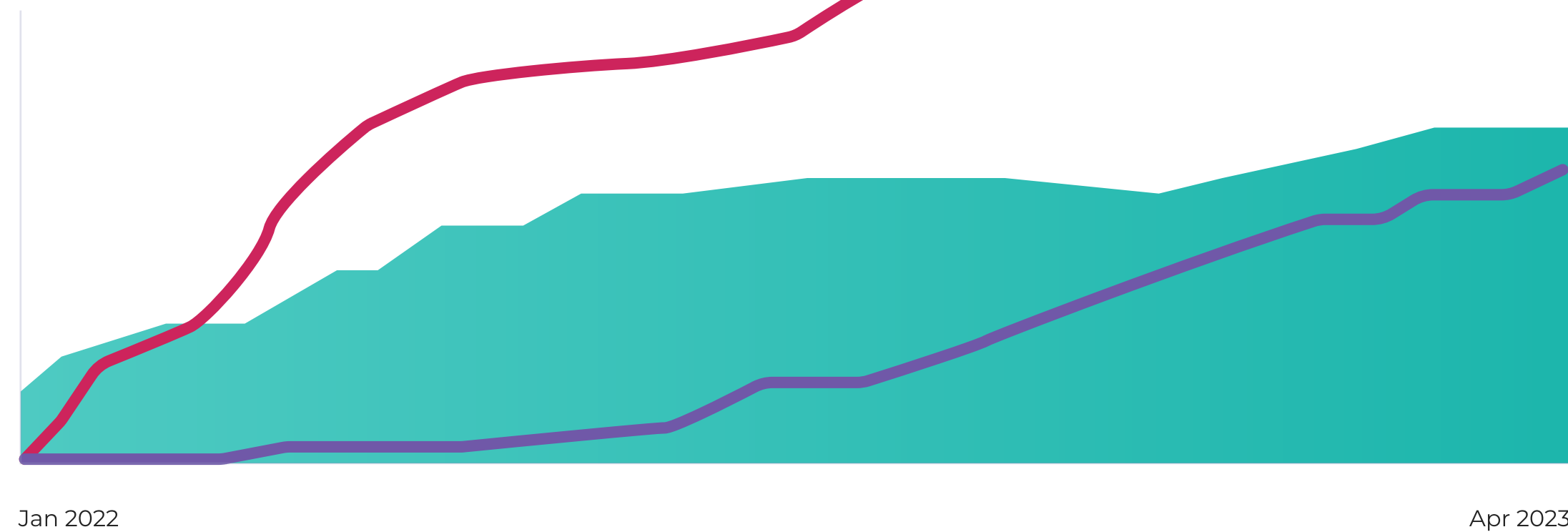
Client:
Streamer, Twitch partner

All key metrics of the streamer are growing

Category
Just Chatting, GTA V

Reyden-X, due to the regular use, has increased all the key metrics of the channel.

Budget for Reyden-X
\$130 per month



● Subscribers ● Views ● Online Average

+200% Revenue **+22%** Followers **+77%** Viewers **> 800** Subs



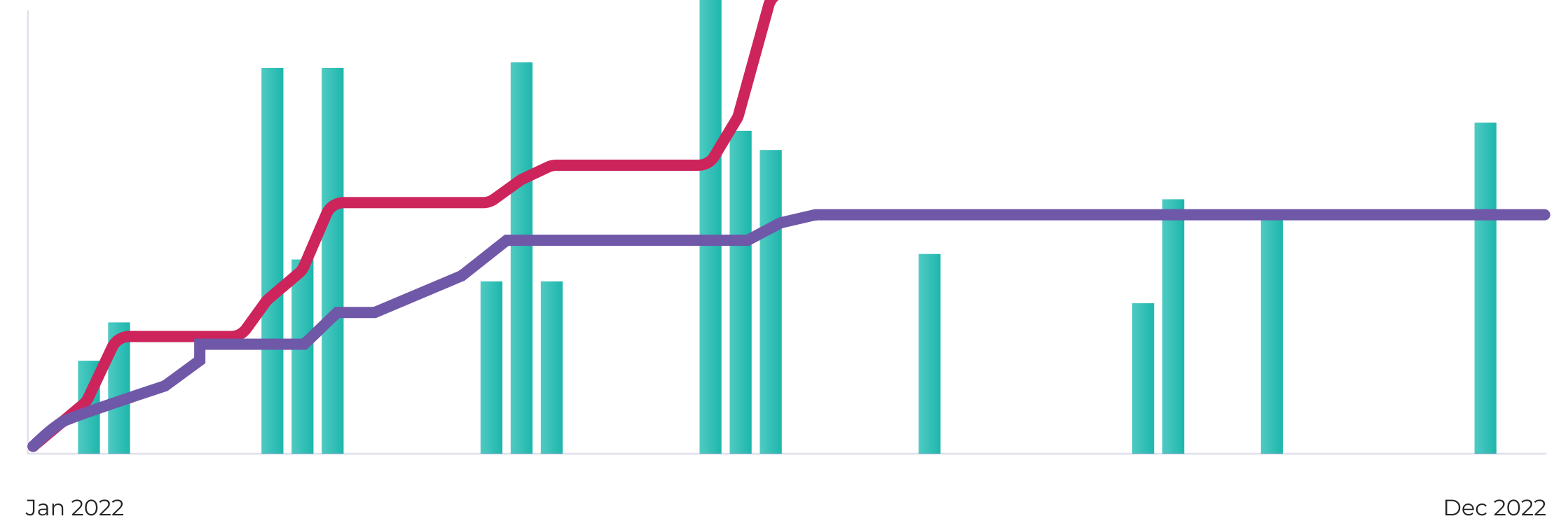
Client:
Streamer. studio, Twitch partner

Increased traffic, brought to the top and helped meet KPIs

Category
CS GO, Dota2

Providing traffic for live streams on eSports events and bringing them into the top of CS GO and Dota2 categories.

Budget for Reyden-X
\$7500 per 6 months



● Subscribers ● Views ● Online Average

100% Revenue **15 000** Viewers, peak **4 100** Viewers, avg **100%** Meeting KPI

CLIENTS' CASES

WHAT'S THE BENEFIT REYDEN-X?

Our clients achieve these results regularly, because they only have great content and a professionally decorated channel, ready for active promotion.

TWITCH



4 times more views on each stream

Organic views and views from external sources appear to be growing regularly with every stream.

YOUTUBE



Getting to the What to Watch Next section and increasing the average online by 30%

With a boost in real-time views, the stream hit the What To Watch Next section, and increased online traffic and activity on the stream.

TWITCH



Increasing the average online on the stream by 150 %

Stable increase in the number of real viewers from one stream to another during the whole time of using the service.

TROVO



Growth up to 30 subscribers on a new channel after 1 stream from external sources

Engaging new viewers on the channel through a personal message to each new engaged viewer.

TWITCH



Promotion of the stream to the Twitch top in the new category

Bringing the stream to the top in the Atomic Heart category on Twitch on the release day and increasing the organic views by 5 times.

COST OF PROMOTION

OUR RATES

For major customers there is a flexible system of affiliate discounts - up to **20% off** the basic rate.

PROMOTION AVAILABLE ON THE FOLLOWING PLATFORMS:



Standard

Multipurpose rate for broadcasting any topics from 'let's play' to 'Just Chatting'.

from **\$4** / per 1000 views

Filtering views by **location**

5 geographic areas

Including the following features:

- Minimum viewing time 15 sec or more.
- More than 10,000 thematic sites
- Format of placement: pre-roll, content-roll
- Smooth viewings consumption function
- Delayed start of order
- Changing the volume of viewers
- Detailed promotion statistics
- Option to specify a video instead of a stream

Global

Multipurpose rate for broadcasting any topics from 'let's play' to 'Just Chatting'.

from **\$5** / per 1000 views

Filtering views **by language**

3 language options

Including the following features:

- Minimum viewing time 15 sec or more.
- More than 10,000 thematic sites
- Format of placement: pre-roll, content-roll
- Smooth viewings consumption function
- Delayed start of order
- Changing the volume of viewers
- Detailed promotion statistics
- Option to specify a video instead of a stream

ABOUT US

REYDEN-X IS A TEAM OF PROFESSIONALS

Reyden-X is one of the major players in the international market of live broadcast promotion. Our specialists have 11 years of experience in digital industry and a rich expertise in marketing, which helps us to achieve results for our clients.

28 000 +
users in the system

since 2018
in the streaming
promotion market

10 000 +
thematic platforms

200+ mln
monthly views

Operational transparency

We respect and comply with the requirements of streaming platforms to promote streams, provide only visible impressions and detailed statistics on views and conversions from the publications on sites.

Quality of products and services

Our primary focus is to provide quality service and consistent performance of our platform at an optimal price for our customers.



CONTACT US

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Customer support, general questions

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Contact the management

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Streamer's personal account

webmaster.reyden-x.com

Webmaster's personal account

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