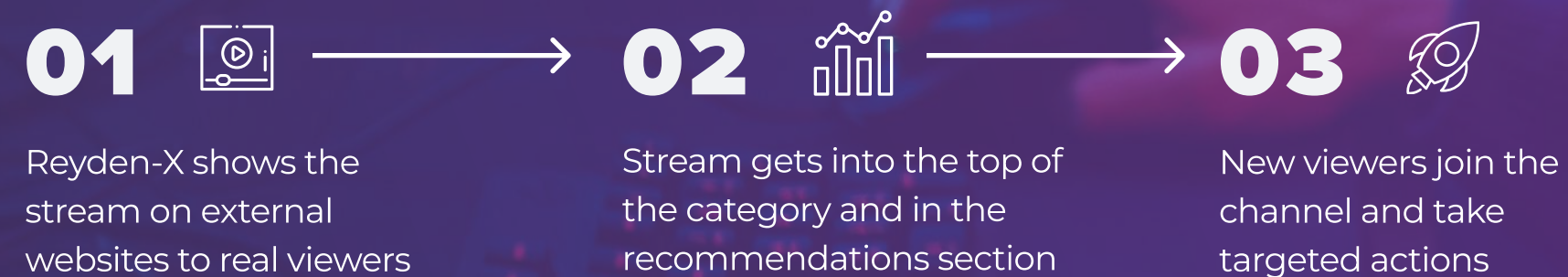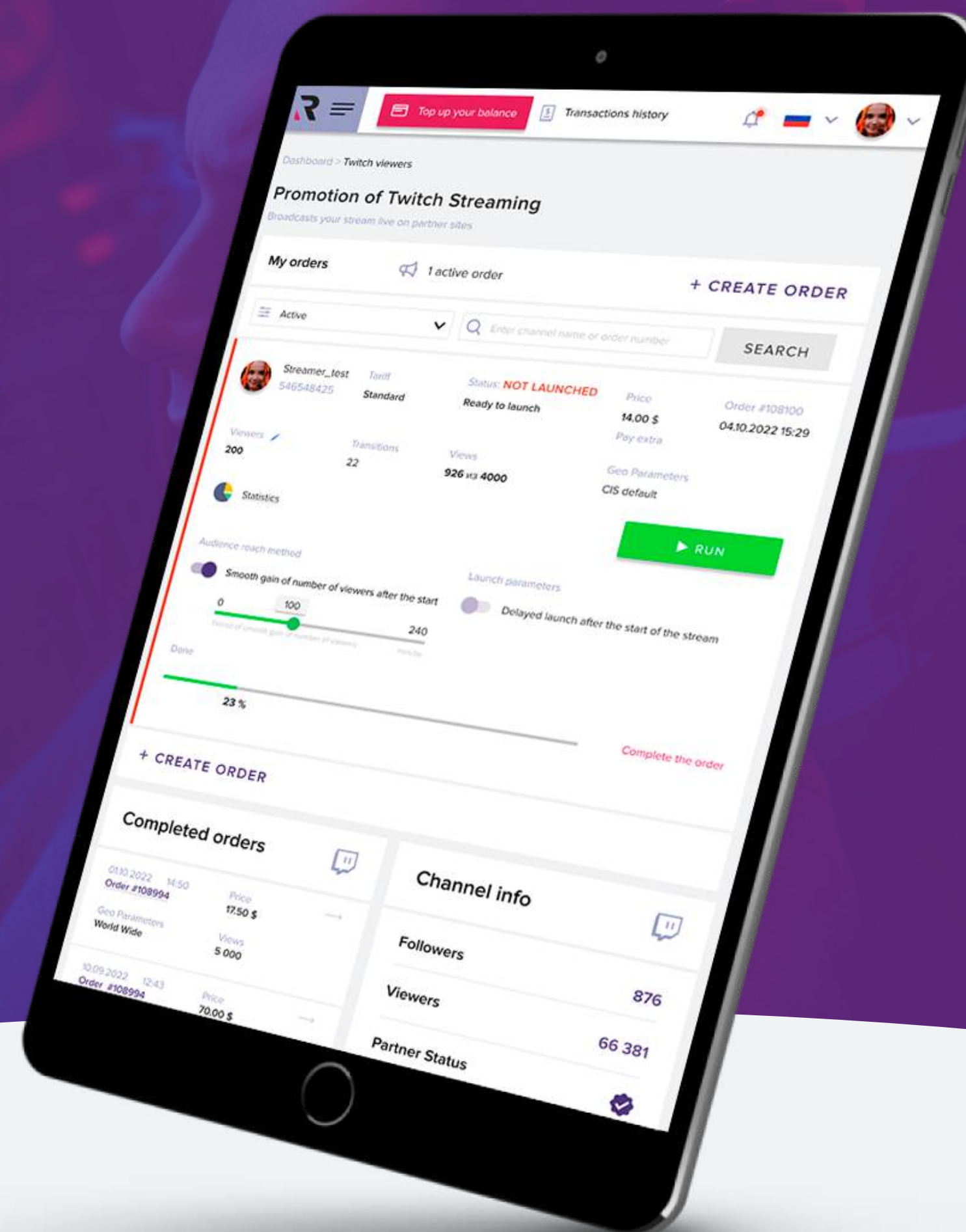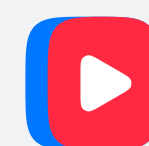# REYDEN-X

STREAMING PROMOTION
PLATFORM

Automated service for promoting live streams and videos on external websites with integrated system of views management.

01
Reyden-X shows the stream on external websites to real viewers

02
Stream gets into the top of the category and in the recommendations section

03
New viewers join the channel and take targeted actions
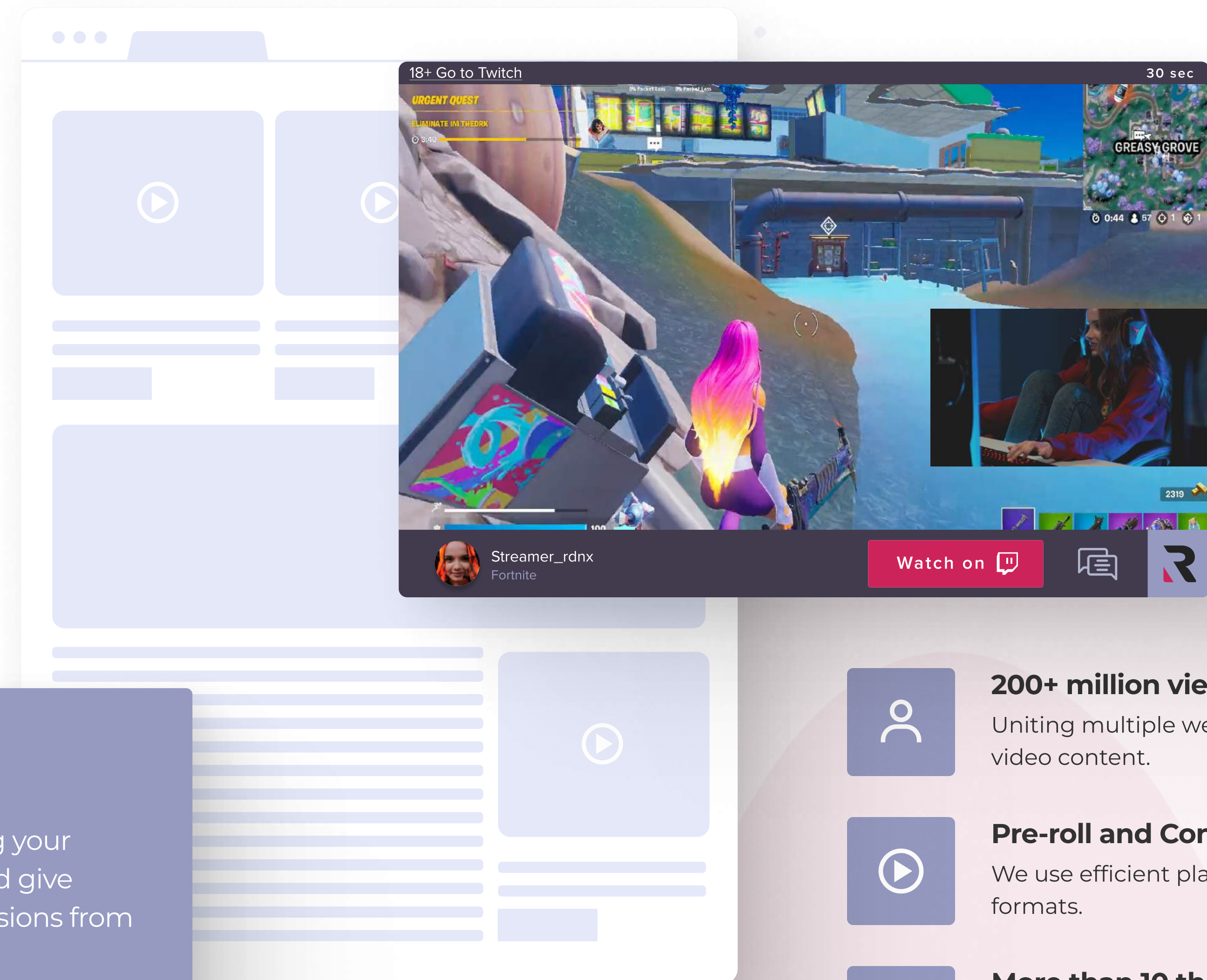
SIGN UP NOW

Supported platforms:

LIVE STREAMING
ONLINE

ON ENTERTAINMENT WEBSITES FOR A NEAR-PURPOSE AUDIENCE

Reyden-X embeds a video player with a stream on game, entertainment and video websites in effective formats and shows your stream to a near-target audience.

18+ Go to Twitch

30 sec

Streamer_rdnx
Fortnite

Watch on

100% VIEWING GUARANTEE

You pay after someone starts watching your stream. We provide only visible hits and give detailed statistics on views and conversions from the publications on the websites.

200+ million views per month
Uniting multiple websites with video content.

Pre-roll and Content-roll
We use efficient placement formats.

More than 10 thousand platforms
Online cinemas, gaming portals, anime websites, etc.

REYDEN-X

reyden-x.com | info@reyden-x.com

POWERFUL TOOL
FOR STREAMERS

SOLVING THE STREAMER'S TOUGHEST CHALLENGES

Our promotion technology increases traffic and stream views since the first application.

Find first viewers

It's easier for beginner streamers to reach their audience and gain their first viewers in order to get into the top streams and get affiliate status faster.

Get more views

To increase your revenue in affiliate programs and other advertising contracts, expand your audience reach and get new views from different platforms.

Expand broadcast coverage

Broadcast your events (cybersports tournaments, online concerts, product launches, etc.) to as many viewers outside of streaming platforms as possible.

REYDEN-X

reyden-x.com | info@reyden-x.com

WHY PEOPLE CHOOSE REYDEN-X?

BY ATTRACTING AN AUDIENCE WITH REYDEN-X, STREAMER DOESN'T VIOLATE THE RULES OF THE STREAMING PLATFORMS.

Reyden-X is a tool that allows you to quickly and **legally** boost your online presence and reach the top on streaming platforms by embedding live streams to external sites.

GET RID OF OBSCURE FRAUD SCHEMES

01
Forget about bots, reach people

Statistics show that more than half of first-time streamers have used bots at least once to increase their online presence. Never rely on bots, they are forbidden on Twitch, they don't donate and don't subscribe.

02
Embedding a stream won't be effective if no one sees it

If your stream is out of sight, or hidden as an invisible pixel just to gain online, you will not get new subscribers or donates. Use only visible stream placements.

03
Don't waste your money on cheating methods of gaining views and viewers

Maintain positive relationships with streaming platforms and follow their rules. They're serious about investigating cases with artificially inflated viewers, followers, and chat activity.

Management support for campaigns

We control and manage your campaigns, monitor their efficiency, make reports.

Discount system for agencies

We provide discounts on tariffs, depending on the agency's turnover at the end of the month.

Cash and non-cash payment

We work under a contract and offer a variety of options for payment. We also provide closing documents.

Working under an NDA

If necessary, we sign a non-disclosure agreement on the details of cooperation.

REYDEN-X FOR BUSINESS

CREATED FOR THE PROS

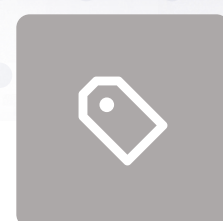## BOOSTS CHANNEL GROWTH AND INCREASES THEIR PROFITS

An ideal solution for companies developing and capitalizing their own channels on Twitch and YouTube. An effective tool for resellers and digital agencies that helps them reach their target KPIs with their clients.

OUR CLIENTS

OMNIMIX STREAM FEST UCC

PLAYKEY.NET IT-BLOK

reyden-x.com | info@reyden-x.com
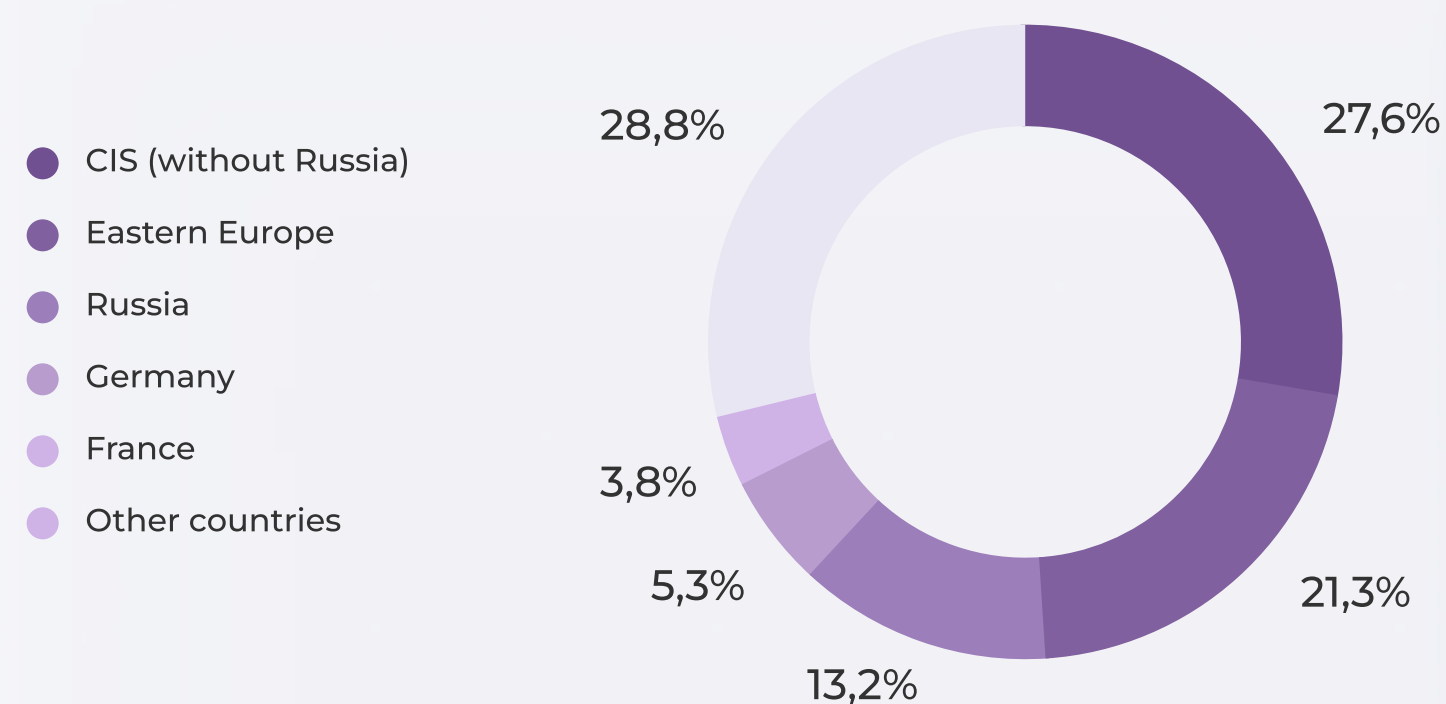
REYDEN-X

TARGET AND NEAR-TARGET AUDIENCES

Users who will see the stream include an audience of 16- to 35-year-olds who prefer games or entertainment content: computer and mobile games, movies, TV series, and anime.
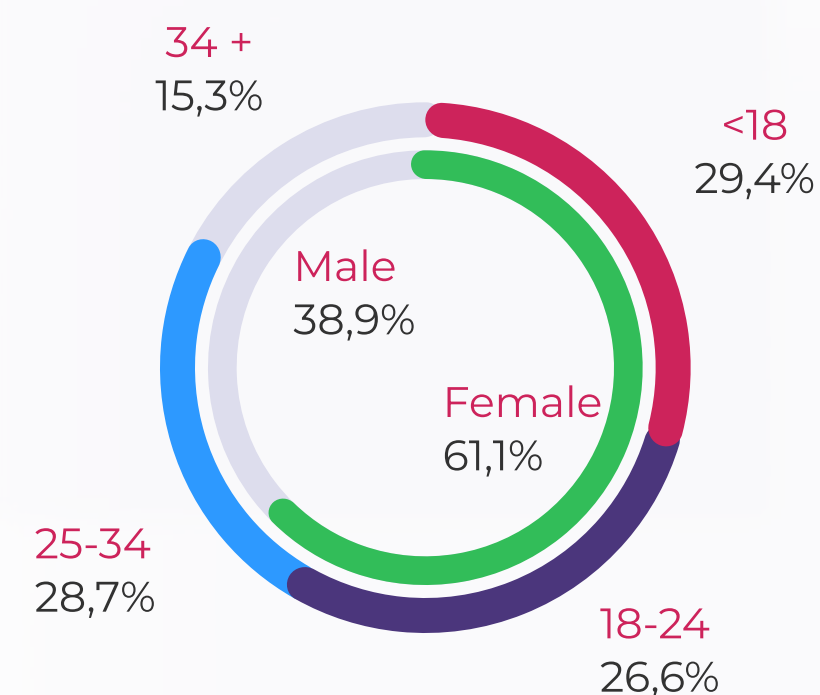
Gross traffic

364.743 million views/month

>60%
Convertible traffic*

Geography

- CIS (without Russia)
- Eastern Europe
- Russia
- Germany
- France
- Other countries

28,8%
27,6%
21,3%
13,2%
5,3%
3,8%

Demographics

34 +
15,3%

<18
29,4%

Male
38,9%

Female
61,1%

25-34
28,7%

18-24
26,6%

Target audience

Part of our traffic consists of people keen on computer and mobile games.

Near-target audience

If a viewer consumes video content in the form of movies and TV series, they may be interested in live broadcasts.

* convertible traffic is a net amount of traffic that successfully completes content viewing.

OUR CLIENT'S RESULTS

REYDEN-X

Client:
Streamer, Twitch partner

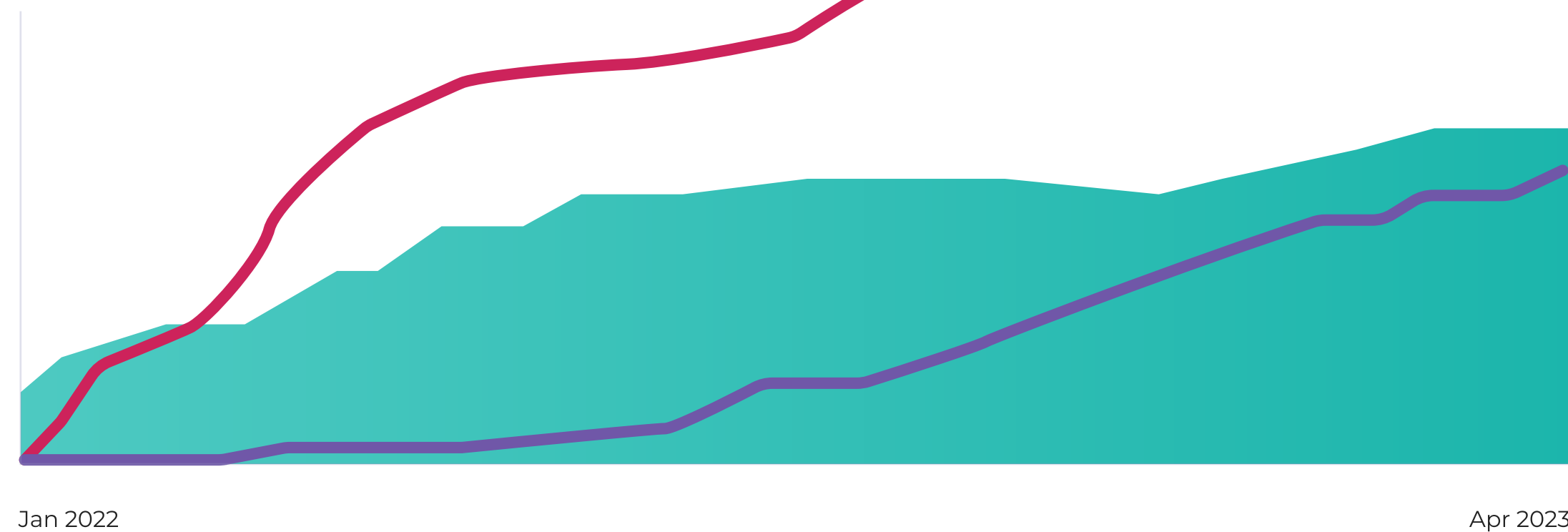**All key metrics of the streamer are growing**

Category
Just Chatting, GTA V

Reyden-X, due to the regular use, has increased all the key metrics of the channel.

Budget for Reyden-X
$130 per month

Jan 2022   Apr 2023

- Subscribers
- Views
- Online Average

+200% Revenue   **+22%** Followers   **+77%** Viewers   **> 800** Subs

Client:
Streamer. studio, Twitch partner

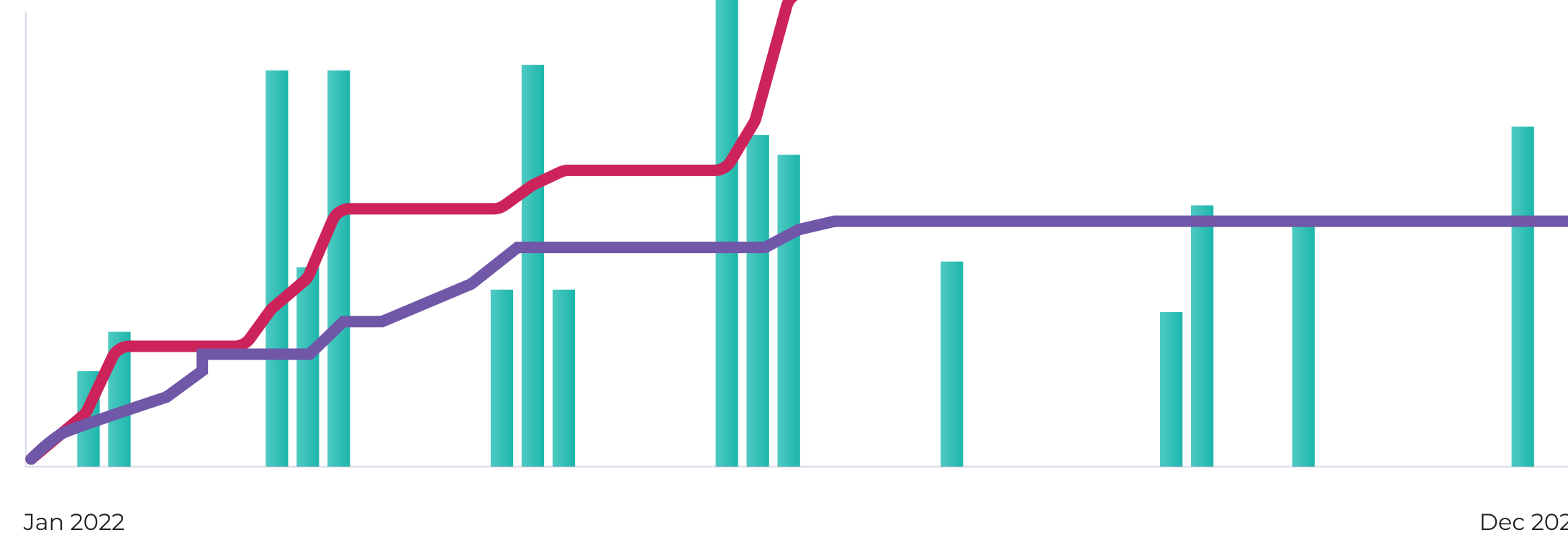**Increased traffic, brought to the top and helped meet KPIs**

Category
CS GO, Dota2

Providing traffic for live streams on eSports events and bringing them into the top of CS GO and Dota2 categories.

Budget for Reyden-X
$7500 per 6 months

Jan 2022   Dec 2022

- Subscribers
- Views
- Online Average

100% Revenue   **15 000** Viewers, peak   **4 100** Viewers, avg   **100%** Meeting KPI

WHAT'S THE BENEFIT REYDEN-X?

Our clients achieve these results regularly, because they only have great content and a professionally decorated channel, ready for active promotion.

TWITCH

4 times more views on each stream

Organic views and views from external sources appear to be growing regularly with every stream.

YOUTUBE

Getting to the What to Watch Next section and increasing the average online by 30%

With a boost in real-time views, the stream hit the What To Watch Next section, and increased online traffic and activity on the stream.

TWITCH

Increasing the average online on the stream by 150 %

Stable increase in the number of real viewers from one stream to another during the whole time of using the service.

TROVO

Growth up to 30 subscribers on a new channel after 1 stream from external sources

Engaging new viewers on the channel through a personal message to each new engaged viewer.

TWITCH

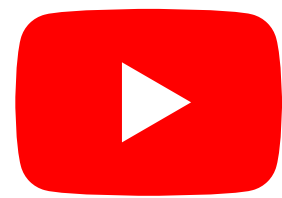**Promotion of the stream to the Twitch top in the new category**

Bringing the stream to the top in the Atomic Heart category on Twitch on the release day and increasing the organic views by 5 times.

OUR RATES

For major customers there is a flexible system of affiliate discounts - up to **20% off** the basic rate.

PROMOTION AVAILABLE ON THE FOLLOWING PLATFORMS:

Standard

Multipurpose rate for broadcasting any topics from 'let's play' to 'Just Chatting'.

from **$3.00** / per 1000 views

Filtering views **by location**

5 geographic areas

Including the following features:

- Minimum viewing time 15 sec or more
- More than 10,000 thematic sites
- Format of placement: pre-roll, content-roll
- Smooth viewings consumption function
- Delayed start of order
- Changing the volume of viewers
- Detailed promotion statistics
- Option to specify a video instead of a stream

Global

Multipurpose rate for broadcasting any topics from 'let's play' to 'Just Chatting'.

from **$3.40** / per 1000 views

Filtering views **by language**

3 language options

Including the following features:

- Minimum viewing time 15 sec or more
- More than 10,000 thematic sites
- Format of placement: pre-roll, content-roll
- Smooth viewings consumption function
- Delayed start of order
- Changing the volume of viewers
- Detailed promotion statistics
- Option to specify a video instead of a stream

REYDEN-X IS A TEAM OF PROFESSIONALS

Reyden-X is one of the major players in the international market of live broadcast promotion. Our specialists have 11 years of experience in digital industry and a rich expertise in marketing, which helps us to achieve results for our clients.

40 000 +
users in the system

since 2018
in the streaming promotion market

10 000 +
thematic platforms

200+ mln
monthly views

Operational transparency

We respect and comply with the requirements of streaming platforms to promote streams, provide only visible impressions and detailed statistics on views and conversions from the publications on sites.

Quality of products and services

Our primary focus is to provide quality service and consistent performance of our platform at an optimal price for our customers.

REYDEN-X

CONTACT US

info@reyden-x.com

Customer support, general questions

adv@reyden-x.com

Webmaster / website owner support

administrator@reyden-x.com

Contact the management

reyden-x.com

Promotional website

personal.reyden-x.com

Streamer's personal account

webmaster.reyden-x.com

Webmaster's personal account

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twitter.com/reyden_x

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